

Work you can explain. Progress you can assess.

Reporting period: May 2026 (fictional example). All figures are fictional, not client results.

Priority

Make workforce and property information easier for prospective employers to evaluate.

6

Key pages updated

2

Employer stories

4

Inquiries recorded

What we can observe

Updated pages were published and four inquiries were logged. The authority reviews whether each inquiry fits its goals. The report does not treat every inquiry as a qualified prospect.

What needs attention

Confirm utility details with the provider before publishing the next property update. This is a factual approval needed from the authority and its source partner.

Next month

Refresh the training-partner page and interview a local employer. Align the publishing calendar with the authority's current recruitment priorities.

Evidence sources and interpretation

Example sources: website change log, published-content register, and the authority's inquiry log. Jobs and investment require separate outcome evidence; they are not inferred from views or website traffic.